

## THE SEEN x Motto Distribution

THE SEEN Expands Global Reach of Publication Through Partnership with Motto Distribution

### Overview

THE SEEN, Chicago's International Journal of Contemporary & Modern Art, is the only dedicated publication in Chicago that features in-depth writing on exhibitions within a global context through thematic essays, artist profiles, and reviews. With a network of Staff Writers reporting from around the world, THE SEEN features exclusive pieces and new commissions on the best in international contemporary art, including special edition inserts that meld the art object and the printed page.

Born out of a need for international criticism within the city and context of Chicago's thriving art scene, THE SEEN was founded in 2013 by Editor-in-Chief Stephanie Cristello and Publisher Tony Karman – publishing twice a year in print alongside monthly online issues, the free 175+ page journal is produced as a 10,000-count run.

Since 2015, THE SEEN has continued to expand programming and readership throughout Chicago and the United States by hosting programs such as the Art Critics Forum, and a robust local institutional distribution plan devised by Newcity Custom Publishing. As a continuation of this expansion, THE SEEN is announcing a partnership with Motto, based in Berlin, to expand the global reach of the publication as the only Chicago-based exclusive contemporary art criticism journal now to be distributed in museums across Europe and the United States.

**The expanded distribution partnership with Motto, which launches with the current Spring / Summer 2019 edition of THE SEEN Issue 08, will make the journal available in major cities throughout Austria, Belgium, France, Germany, Italy, Norway, Portugal, Spain, Switzerland, and the UK, among others.**

THE SEEN is designed by the JNL Graphic Design in Chicago and published by EXPO CHICAGO (Art Expositions LLC).

### Colophon

Editor-in-Chief, Stephanie Cristello  
Associate Editor, Gabrielle Welsh  
Designer, Ashley Ryann

Publisher, Tony Karman



“Our ambitions for THE SEEN have always been committed to fostering international discourse, and continuing the long legacy of publishing critical writing that originates from Chicago within a global context,” said **Stephanie Cristello**, Editor-in-Chief | THE

SEEN. “Motto is one of the most well-respected distributors and publishers in Europe, and we are thrilled to be partnering with them on this next chapter of THE SEEN as we expand the reach of our readership throughout Europe, the United States, and beyond.”

## Expanded Distribution Sites

### Motto Distribution

The Academy of Fine Arts Vienna - Vienna, Austria  
mumok - Vienna, Austria  
Secession - Vienna, Austria  
Vin Vin, Vienna - Vienna, Austria  
The University of Art and Design - Linz, Austria  
WIELS - Brussels, Belgium  
Kunsthall Aarhus - Aarhus, Denmark  
Luma Arles - Arles, France  
Fondation d'entreprise Galeries Lafayette - Paris, France  
Kandinsky Pompidou - Paris, France  
Palais de Tokyo - Paris, France  
Yvon Lambert - Paris, France  
Motto Berlin - Berlin, Germany  
Berlinische Galerie - Berlin, Germany  
Haus Der Kultur Der Welt - Berlin, Germany  
Walther König - Cologne, Germany  
bruno with Motto - Venezia, Italy  
De Appel - Amsterdam, The Netherlands  
Fundação de Serralves - Porto, Portugal  
Museo Reina Sofía - Madrid, Spain  
MACBA - Barcelona, Spain  
Fundació Antoni Tàpies - Barcelona, Spain  
Moderna Museet - Stockholm, Sweden  
Kunsthalle Basel - Basel, Switzerland  
Kunsthalle Zürich - Zurich, Switzerland  
Bergen Kunsthall - Bergen, Norway  
CCVA / Harvard - Cambridge, United States  
CRB / CCA Wattis - San Francisco, United States  
ZhdK - Zurich, Switzerland  
Goldsmiths - London, United Kingdom  
ICA - London, United Kingdom  
MOSTYN - Wales, United Kingdom  
Serpentine Galleries - London, United Kingdom  
Whitechapel Gallery - London, United Kingdom  
Jameel Arts Centre - Dubai, United Arab Emirates

## Ongoing Distribution Sites

### Chicago, IL

The Arts Club of Chicago  
The Block Museum of Art  
Columbia College Chicago  
Chicago Public Library (Select Locations)  
DePaul Art Museum  
Graham Foundation for Advanced Studies in Fine Arts  
Museum of Contemporary Art Chicago  
The Renaissance Society  
Reva and David Logan Center for the Arts  
Rhona Hoffman Gallery  
Richard Gray Gallery  
The School of the Art Institute of Chicago  
Smart Museum of Art  
Stony Island Arts Bank  
1709 W Chicago Galleries  
Chicago Culture Boxes (throughout the city)



### National

Los Angeles Contemporary Archive - Los Angeles, California  
LAXART - Los Angeles, California  
CRB / CCA - San Francisco, California  
Sidney and Lois Eskenazi Museum of Art, Indiana University - Bloomington, Indiana  
Institute 193 - Lexington, Kentucky  
Speed Art Museum - Louisville, Kentucky  
CCVA / Harvard - Cambridge, Massachusetts  
MSU Broad Museum of Art - East Lansing, Michigan  
CAM St. Louis - St. Louis, Missouri  
Bemis Center for Contemporary Arts - Omaha, Nebraska  
Printed Matter, Inc. - New York, New York  
Additional Distribution in the Lower East Side, SoHo, and Tribeca through Downtown Gallery Map - New York, New York  
The Beeler Gallery, Columbus College of Art & Design - Columbus, Ohio  
The Wexner Center for the Arts, Ohio State University - Columbus, Ohio  
MOCA Cleveland - Cleveland, Ohio  
Dallas Contemporary - Dallas, Texas



## About Motto

Motto was founded by Alexis Zavialoff in the mid-2000s as a distribution company. In December 2008, Motto opened its first permanent bookstore, in Berlin-Kreuzberg. Presently, Motto distributes more than 150 leading publishers to more than 100 bookstores, museums, galleries, and concept stores worldwide. By cultivating partnerships with a wide range of institutions and libraries in order to contextualize, enrich, and illustrate artistic conditions with the means of printed formats, Motto acts as a bridge for international distribution, exhibitions, and publications, generating new models for the dissemination of visual and textual materials in the context of contemporary art.

### Contact

Motto Berlin  
Skalitzer Str. 68  
10997 Berlin  
Germany

office@mottodistribution.com  
[www.mottodistribution.com](http://www.mottodistribution.com)