

THE SEEN x Motto Distribution

THE SEEN Expands Global Reach of Publication Through Partnership with Motto Distribution

Overview

THE SEEN, Chicago's International Journal of Contemporary & Modern Art, is the only dedicated publication in Chicago that features in-depth writing on exhibitions within a global context through thematic essays, artist profiles, and reviews. With a network of Staff Writers reporting from around the world, THE SEEN features exclusive pieces and new commissions on the best in international contemporary art, including special edition inserts that meld the art object and the printed page.

Born out of a need for international criticism within the city and context of Chicago's thriving art scene, THE SEEN was founded in 2013 by Editor-in-Chief Stephanie Cristello and Publisher Tony Karman — publishing twice a year in print alongside monthly online issues, the free 175+ page journal is produced as a 10,000-count run.

Since 2015, THE SEEN has continued to expand programming and readership throughout Chicago and the United States by hosting programs such as the Art Critics Forum, and a robust local institutional distribution plan devised by Newcity Custom Publishing. As a continuation of this expansion, THE SEEN is announcing a partnership with Motto, based in Berlin, to expand the global reach of the publication as the only Chicago-based exclusive contemporary art criticism journal now to be distributed in museums across Europe and the United States.

The expanded distribution partnership with Motto, which launches with the current Spring / Summer 2019 edition of THE SEEN Issue 08, will make the journal available in major cities throughout Austria, Belgium, France, Germany, Italy, Norway, Portugal, Spain, Switzerland, and the UK, among others.

THE SEEN is designed by the JNL Graphic Design in Chicago and published by EXPO CHICAGO (Art Expositions LLC).

Colophon

Editor-in-Chief, Stephanie Cristello
Associate Editor, Gabrielle Welsh
Designer, Ashley Ryann

Publisher, Tony Karman



“Our ambitions for THE SEEN have always been committed to fostering international discourse, and continuing the long legacy of publishing critical writing that originates from Chicago within a global context,” said **Stephanie Cristello**, Editor-in-Chief | THE SEEN. “Motto is one of the most well-respected distributors and publishers in Europe, and we are thrilled to be partnering with them on this next chapter of THE SEEN as we expand the reach of our readership throughout Europe, the United States, and beyond.”

Expanded Distribution Sites

Motto Distribution

The Academy of Fine Arts Vienna – Vienna, Austria
mumok – Vienna, Austria
Secession – Vienna, Austria
Vin Vin, Vienna – Vienna, Austria
The University of Art and Design – Linz, Austria
WIELS – Brussels, Belgium
Kunsthall Aarhus – Aarhus, Denmark
Luma Arles – Arles, France
Fondation d'entreprise Galeries Lafayette – Paris, France
Kandinsky Pompidou – Paris, France
Palais de Tokyo – Paris, France
Yvon Lambert – Paris, France
Motto Berlin – Berlin, Germany
Berlinische Galerie – Berlin, Germany
Haus Der Kultur Der Welt – Berlin, Germany
Walther König – Cologne, Germany
bruno with Motto – Venezia, Italy
De Appel – Amsterdam, The Netherlands
Fundação de Serralves – Porto, Portugal
Museo Reina Sofia – Madrid, Spain
MACBA – Barcelona, Spain
Fundació Antoni Tàpies – Barcelona, Spain
Moderna Museet – Stockholm, Sweden
Kunsthalle Basel – Basel, Switzerland
Kunsthalle Zürich – Zurich, Switzerland
Bergen Kunsthall – Bergen, Norway
CCVA / Harvard – Cambridge, United States
CRB / CCA Wattis – San Francisco, United States
ZhdK – Zurich, Switzerland
Goldsmiths – London, United Kingdom
ICA – London, United Kingdom
MOSTYN – Wales, United Kingdom
Serpentine Galleries – London, United Kingdom
Whitechapel Gallery – London, United Kingdom
Jameel Arts Centre – Dubai, United Arab Emirates

Ongoing Distribution Sites

Chicago, IL

The Arts Club of Chicago
The Block Museum of Art
Columbia College Chicago
Chicago Public Library (Select Locations)
DePaul Art Museum
Graham Foundation for Advanced Studies in Fine Arts
Museum of Contemporary Art Chicago
The Renaissance Society
Reva and David Logan Center for the Arts
Rhona Hoffman Gallery
Richard Gray Gallery
The School of the Art Institute of Chicago
Smart Museum of Art
Stony Island Arts Bank
1709 W Chicago Galleries
Chicago Culture Boxes (throughout the city)



National

Los Angeles Contemporary Archive – Los Angeles, California
LAXART – Los Angeles, California
CRB / CCA – San Francisco, California
Institute 193 – Lexington, Kentucky
Speed Art Museum – Louisville, Kentucky
CCVA / Harvard – Cambridge, Massachusetts
MSU Broad Museum of Art – East Lansing, Michigan
CAM St. Louis – St. Louis, Missouri
Bemis Center for Contemporary Arts – Omaha, Nebraska
Printed Matter, Inc. – New York, New York
Additional Distribution in the Lower East Side, SoHo, and Tribeca through Downtown Gallery Map – New York, New York
The Beeler Gallery, Columbus College of Art & Design – Columbus, Ohio
MOCA Cleveland – Cleveland, Ohio
Dallas Contemporary – Dallas, Texas



About Motto

Motto was founded by Alexis Zavialoff in the mid-2000s as a distribution company. In December 2008, Motto opened its first permanent bookstore, in Berlin-Kreuzberg. Presently, Motto distributes more than 150 leading publishers to more than 100 bookstores, museums, galleries, and concept stores worldwide. By cultivating partnerships with a wide range of institutions and libraries in order to contextualize, enrich, and illustrate artistic conditions with the means of printed formats, Motto acts as a bridge for international distribution, exhibitions, and publications, generating new models for the dissemination of visual and textual materials in the context of contemporary art.

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